



No Government Grants

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Canada's first non-government funded Native newspaper

Alberta Native News is celebrating 2011 which marks our 26th year of providing in-depth news and feature articles to the First Nations and Metis communities across the Prairies and throughout the North. We dedicate this year to Moving Forward to bridge the gap in health, education, living conditions and employment opportunities. We will also continue to provide interesting and informative articles on Aboriginal business, land claims, role models, resource development, politics, art and culture and music and literature.

Promoting the preservation of Aboriginal arts and culture. **Distributing to all First Nations, Metis Settlements, and Friendship Centres** in Alberta, Saskatchewan, Manitoba, Northern BC, The Yukon, NWT and Aboriginal Communities in Nunavut.

We also reach a wide variety of businesses and government offices and agencies in both rural and urban settings.

2011 EDITORIAL CALENDAR

January -	Youth Awareness / Salute to the North National Aboriginal Achievement Awards
February -	Artists / Entrepreneurs / Oil & Gas
March -	Saluting women: Esquao Awards Easter / Achievement Awards Gala
April -	Education / Housing & Construction
May -	Mothers & Grandmothers / Tourism
June -	National Aboriginal Day / Canada Day Powwow / Saluting Grads
July -	Saluting Chiefs and Leaders National Diabetes week
August -	Anniversary Edition / Back to School
September -	Education / Literacy
October -	Gaming / Addiction / Resources
November -	Family Violence / Oil & Gas AIDS Awareness / Diabetes
December -	Special Christmas Edition

IMPORTANT DATES

Published the fifteenth of the month. Space must be booked by the 1st of the month in which the insertion is to appear. Camera ready ad copy must be received by the 8th of the month.

OUR RATES

2 columns x 2 inch	127.50
2 columns x 2.5 inch	147.50
2 columns x 3 inch	167.50
2 columns x 3.5 inch	197.50
2 columns x 4 inch	224.50
2 columns x 4.5 inch	247.50
3 columns x 3 inch	247.50
2 columns x 5 inch	267.50
2 columns x 6 inch	327.50
3 columns x 4 inch	327.50
3 columns x 5 inch	372.50
3 columns x 6 inch	447.50
1/4 page (3 col x 7 3/4")	597.50
Half Page	1197.50
Full Page	2397.50

Based on \$1.79 (net) per agate line.
 \$25.06 per column inch.

1 column across = 1.5 inch / 2 columns across = 3.25 inch
 14 lines per column inch

ALL ADVERTISING RATES ARE NET PRICES

Subscription Rates

55.00 for one year / 96.00 for two years
 GST Number R105638860

Careers Section

Since May 2006 every issue of Alberta Native News includes a Careers section. Aboriginal people are the nation's fastest growing and largely untapped human resource. Better use of their talent will solve many of Canada's skill shortages. To promote Aboriginal Employment, Career ads will be priced at 10% discounted rates.

Effective January 2011