



No Government Grants

Suite 207 11460 Jasper Avenue, Edmonton, Alberta, Canada T5K 0M1
 Telephone: (780) 421-7966 Fax: (780) 424-3951
 Email: nativenews@telus.net



Canada's first non-government funded Native newspaper

Alberta Native News is celebrating 2007 as the year of Aboriginal Economic Development. Each month will feature a variety of First Nation and Metis Economic Development projects and businesses. Aboriginal Entrepreneurs and Native Economic Developers will be profiled from each of our distribution areas as role models and positive examples of people who are working toward empowerment through a healthy Native Economy. In addition to this new focus, each month we will continue to provide interesting articles on land claims, education, health and healing, art, culture and literature.

Promoting the preservation of Aboriginal arts and culture. Distributing to 14,000 families in all the First Nations, Metis Settlements, and Friendship Centres in Alberta, Saskatchewan, Manitoba, Northern BC, The Yukon, NWT and Aboriginal Communities in Nunavut.

We also reach Businesses and Government Agencies.

2007 EDITORIAL CALENDAR

January	- Youth / Northern Economic Development
February	- Artists & Entrepreneurs
March	- Resource Dev. / Achievement Awards
April	- Education / Housing & Construction
May	- Women / Elders / Tourism
June	- Grads / Powwow
July	- First Nation Ventures / Oil & Gas
August	- Anniversary Issue / Back to School
September	- Education / Oil & Gas
October	- Gaming / Addictions / Resources
November	- Sustainable Dev. / Role Models
December	- Christmas / Economic Development

IMPORTANT DATES

Published the fifteenth of the month. Space must be booked by the 1st of the month in which the insertion is to appear. Camera ready ad copy must be received by the 8th of the month.

OUR RATES

2 columns x 2 inch	127.50
2 columns x 2.5 inch	147.50
2 columns x 3 inch	167.50
2 columns x 3.5 inch	197.50
2 columns x 4 inch	224.50
2 columns x 4.5 inch	247.50
3 columns x 3 inch	247.50
2 columns x 5 inch	267.50
2 columns x 6 inch	327.50
3 columns x 4 inch	327.50
3 columns x 5 inch	372.50
3 columns x 6 inch	447.50
1/4 page (3 col x 7 3/4")	597.50
Half Page	1197.50
Full Page	2397.50

Based on \$1.79 (net) per agate line.
 \$25.06 per column inch.
 1 column across = 1.5 inch / 2 columns across = 3.25 inch
 14 lines per column inch
ALL ADVERTISING RATES ARE NET PRICES

Subscription Rates

55.00 for one year
 96.00 for two years
 GST Number R105638860

New Feature

Starting May 2006 every issue of Alberta Native News will include a Careers section. Aboriginal people are the nation's fastest growing and largely untapped human resource. Better use of their talent will solve many of Canada's skill shortages. To launch this section, Career ads will be priced at 15% discounted rates.